

### CRITERIA FOR EDITORIAL SECTION

<b>Technical</b>	<b>40 %</b>
Has catchy and appropriate headline	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased headline	
Uses short and simple words	
Presents a distinct style of the section	
<b>Content</b>	<b>50 %</b>
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking, challenging the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism	
Columns cover a variety of relevant, youth-oriented subject matter	
Includes letters to the editor, columns and exchanges	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns over events that have little or no direct connection with the community's educational program	
Cites facts like historical references, statistics, relevant figures to bolster credibility of statements and/or narratives	
Includes articles that are timely and interesting to read	
Balances factual details with that of the writers' perceptions	
<b>Ethics</b>	<b>10 %</b>
Observes ethical and professional standards for print media (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	

### CRITERIA FOR NEWS SECTION

<b>Technical</b>	<b>40 %</b>
Has catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads which are clearly written and focused on the most important detail	
Presents headlines which are clear and free of bias	
Uses short and simple words	
Follows appropriate form and style	
Uses appropriate terms and lingo to report events	
Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures	
Presents a distinct style of the section	

<b>Content</b>	<b>50 %</b>
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Covers relevant issues in school, region, national and even in the international level	
Prioritizes school-related issues over events that have little or no direct connection with the community's educational or athletic program	
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
<b>Ethics</b>	<b>10 %</b>
Observes ethical and professional standards for print media (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	

#### CRITERIA FOR FEATURES SECTION

<b>Technical</b>	<b>40 %</b>
Manifests unity and coherence to the theme of the section	
Has catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Contains leads which are clearly written and focused on the most important detail	
Presents headlines that appealing, appropriate and witty	
Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures	
Presents a distinct style of the section	
<b>Content</b>	<b>50 %</b>
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Reflects clear, logical thinking which makes the readers think	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and even in the international level	
Applies the principles of civic journalism	
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of details with that of the writers' perception	
<b>Ethics</b>	<b>10 %</b>
Observes ethical and professional standards for print media (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	

### CRITERIA FOR SPORTS SECTION

<b>Technical</b>	<b>40 %</b>
Manifests unity and coherence	
Has catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments in the sports editorial, feature and/or column	
Includes stories that are arranged in decreasing importance	
Contains leads which are clearly written and focused on the most important detail	
Presents headlines which are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures	
Uses appropriate terms and lingo to report events	
Combines the proper amount of statistics to create a clear visual narrative of the actions	
Presents a distinct style of the section	
<b>Content</b>	<b>50 %</b>
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Has editorial cartoon that can stand on its own and conveys clean, good, humorous, or constructive criticism	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant sports issues in school, region, national and even in the international level	
Includes variety of local, national and international sports articles	
Prioritizes school-related materials over events that have little or no direct connection with the community's educational and athletic program	
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
<b>Ethics</b>	<b>10 %</b>
Observes ethical and professional standards for print media (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	

### CRITERIA FOR LAYOUT AND PAGE DESIGN CATEGORY

<b>Technical</b>	<b>60 %</b>
Manifests thematic unity	
Have catchy and appropriate headlines	
Includes stories that are arranged in decreasing importance	
Utilizes relevant graphs, tables and sharp, properly-cropped and captioned picture	
Presents distinct and standout style and format of the paper	
<b>Content</b>	<b>30 %</b>
Utilizes headlines that are related to their leads	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	

Prioritizes school-related materials over events that have little or no direct connection with the community's educational and athletic program	
Contains articles that are timely and interesting to read	
<b>Ethics</b>	<b>10 %</b>
Observes ethical and professional standards for print media (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	

#### CRITERIA FOR SCIENCE AND TECHNOLOGY SECTION

<b>Technical</b>	<b>40 %</b>
Manifests unity and coherence to the theme of the section	
Have catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Includes stories that are arranged in decreasing importance	
Contains leads which are clearly written and focused on the most important detail	
Presents headlines which are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables and sharp, properly-cropped and captioned picture	
Follows appropriate form and style	
Uses appropriate terms and lingo to report events	
Presents a distinct style of the section	
<b>Content</b>	<b>50 %</b>
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Includes stories that deal with environmental, scientific, technological and innovative stories written in news, feature, and scientific commentary style.	
Prioritizes school-related materials over events that have little or no direct connection with the community's educational and athletic program	
Cites facts like scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives	
<b>Ethics</b>	<b>10 %</b>
Observes ethical and professional standards for print media (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	