

GUIDELINES FOR THE COLLABORATIVE PUBLISHING CONTEST

- A. The competition in collaborative publishing is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department of a publishing house.
- B. Each region shall organize a team of seven members (7) contestants who shall not be competing in any of the national individual contest. There will be one team for English and another for Filipino, both at the elementary and secondary levels.
- C. All the contestants are required to attend the orientation before the actual competition.
- D. Once the contest has started, the members of each team shall no longer be allowed to go back to their quarters nor report to their respective advisers.
- E. A mini press conference will be held to become the basis for the actual writing of the editorial, feature and news articles. A video of a sports event will be shown to the sports writers. Pictures of the mini press conference shall be taken by the photojournalists in a designated area and editorial cartoons will be produced while the rest of the team is doing their write-ups, lay-outing and editing.
- F. The team will be given two (2) hours for data gathering and writing; and two (2) hours for lay-outing and editing.
- G. Each team will be required to bring a maximum of (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary) so as to lay-out the group's final output. The laptop will be checked by the NTWG for official applications and pre-written documents or references.
- H. The host region will provide four (4) scanners for the editorial cartoon (two for elementary and two for secondary (English/Filipino)).
- I. Mobile phones and other electronic gadgets shall not be allowed except for the digital camera and laptops with disabled internet connection.
- J. Each group will be required to convert their output into **pdf** format and submit it to the contest committee. They should ensure that no identifying mark about their school, division or region can be found on their output.
- K. The output of the contest is a four-page publication. Their product will be uploaded to the NSPC official website by the NTWG for judging.
- L. The top (7) seven teams shall be recognized and the points they garner will be included in the determination of the over-all scores.
- M. Contestants shall wear their uniform with identification cards.

CRITERIA FOR COLLABORATIVE PUBLISHING

	Percentage	Score
<p>Content (50%)</p> <ul style="list-style-type: none"> • Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content • Utilizes facts from interviews, document review, data analysis and other reliable sources • Highlights originality/uniqueness • Shows a variety of stories that fit the section where they were placed • Cites statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives • Provides balance of light and serious topics 		
<p>Technical (40%)</p> <ul style="list-style-type: none"> • Includes articles that are arranged according to importance • Presents headlines which are clear and free of bias • Makes use of pictures that are clear, properly cropped and captioned • Utilizes graphics, illustrations and cartoons which are relevant • Exhibits clear focus and coherent organization • Observes the rules of grammar and syntax • Observes proper journalistic style and format 		
<p>Ethics (10%)</p> <ul style="list-style-type: none"> • Observes standards of journalism in terms of fairness, relevance, accuracy, non-libelous statements and obscene content • Observes intellectual property rights 		
	100%	