

(Enclosure No. 1 to DepEd Memorandum No. 221, s. 2012)

GENERAL GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT INDIVIDUAL WRITING CONTEST

The competition in the Individual Writing Contest is designed to showcase the competencies of campus journalists and demonstrate holistic journalistic skills and proficiency through media exposure, immersion and press conferences, and promote free responsible journalism. The following are strictly implemented and complied with:

A. General:

1. To facilitate proper identification, the participants are required to wear their school uniform with their school and NSPC IDs at all times and especially during the contest proper.
2. Should there be questions asked and assistance needed, the participants can only raise their concerns to the assigned proctor. The proctor shall refer to the National TWG matters beyond their responsibility and authority.
3. Contestants should not put any identifying mark on the contest paper.

B. Specific:

1. Sports Writing:
 - a. The NTWG shall conduct an orientation and give final instructions before the contest proper.
 - b. Contestants shall be made to watch an actual game where they shall gather appropriate data and/or conduct interview before and after the game.
 - c. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for further interview and data gathering.
2. Copy reading & Headline Writing:
 - a. The contestants shall use the standard copy reading symbols and follow directions given in the contest piece.
3. Editorial Cartooning:
 - a. Only pencils provided by the organizers shall be used.
 - b. The cartoon must reflect the elements of editorial cartooning which includes: clarity of the message, purpose of the editorial, logical choice of symbols, creativity & style, originality.
 - c. The cartoon should be, at all times, compliant on the professional and ethical standards of media.
4. Photojournalism
 - a. Preparation:

- 1) Each Contestant should submit any formatted but empty storage card (SD card, XD card, MMC card, etc.) to the Secretariat upon arrival.
- 2) Participants should be in the contest venue 30 minutes before the orientation.
- 3) Any Digital Camera (point and shoot only) with a maximum of 16 megapixels shall be used.
- 4) Any DSLR and other high-end cameras are **not allowed**.
- 5) Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.

b. Memory Card Loading:

- 1) The contestants will load the storage card in front of the examiners/proctors.

c. Photo Shoot

- 1) After announcing the contest theme/topic, the first shot (control shot) by all contestants should be focused on one subject as determined by the examiner/proctor.
- 2) Every contestant is given one (1) hour to take pictures and this will include the loading and unloading of the storage card in front of the examiners/proctors.
- 3) During the actual photo shooting, advisers / trainers / parents of the contestants are not allowed in the venue.
- 4) The contestants are allowed to take ten (10) photos but only four (4) shots (including the control shot) will be submitted as official entries.
- 5) Three (3) best photos and the control shot will be uploaded by the contestant to the laptop/desktop of the assigned NTWG for judging.
- 6) Captions per picture should be encoded by the contestant upon uploading of the photos to the laptop/desktop.

C. REMINDERS:

1. Any violation of the stipulated guidelines is subject for disqualification.
2. The top seven winners per medium shall be recognized and the points they garner will be included in the computation of the overall scores.