

(Enclosure No. 3 to DepEd Memorandum No. 49, s. 2012)

Guidelines for the Collaborative Publishing Contest

1. The competition in collaborative publishing is designed to encourage teamwork among campus journalists and simulate the workplace of a publishing company/house.
2. Each region shall organize a team of seven (7) contestants, one from each category, who will compete in the National Individual Contests: News Writing, Copyreading and Headline Writing, Feature Writing, Editorial Writing, Editorial Cartooning, Sports Writing and Digital Photojournalism. There will be one team for English and another for Filipino, both at the elementary and secondary levels.
3. The output of the contest is a four-page tabloid using MS Publisher that will be uploaded to the NSPC official website for judging.
4. The top seven teams shall be recognized and the points they will garner will be included in the computation of the overall scores.

Procedures:

1. Each region will submit to the BEE and BSE NSPC coordinators on *March 23, 2012*, the complete final list of the Collaborative Publishing contestants who will come from the participants of the Individual Writing Contests.
2. The one-day contest will be conducted after all the Individual Writing contests to ensure availability of team members.
3. Once the contest has started, the members of each team shall be asked to go straight to the contest venue and will no longer be allowed to go back to their quarters nor report to their respective advisers.
4. A mini press conference with a guest speaker will be held to become the basis for the actual writing of the editorial, feature and news articles. A video of a sports coverage will be shown to the sports writers. Pictures will be taken by the photojournalists in a designated area and editorial cartoons will be produced while the rest of the team are doing their write-ups. The layouting and editing will be taken care of by the Copyreading and Headline Writing participant.
5. Each team will be required to bring at least 2 laptops installed with MS Publisher to lay out the final output. The elementary level teams are required to create a four-page 8.5x14 newsletter and the secondary groups a four-page 9x12-tabloid.
6. The contestants will be required to submit their personal electronic devices (i.e. mobile phones, IPad, etc.) to the contest committee. The computers they will work on will not have any internet connection.
7. Each group will be required to submit their finish product to the contest committee without placing any identifying mark on the output.
8. The Criteria for Judging will be as follows:

Content: Quality of articles and source citation	40%
Writing Quality and Style	30%
Lay-out and Design	<u>30%</u>
	100%
9. **Contact Persons:** Ms. Ana-Sol B. Reyes or Ms. Ana Marie San Diego, BSE-SDD
Tel. No. 632-7586