

**Who may enter?**

The contest is open to public school children ages 6-9 at time of entry. Employees of Colgate-Palmolive Company and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.

**Must artwork be original?**

Yes. Artwork must be original, created by the student without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

**What type/ medium of art entry is acceptable?**

Black and white or color artwork depicting the theme “ **Why My Bright Smile is Important**” may be submitted: line drawings, crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination.

**How should the entries be submitted?**

Each entry must include a completed entry form, Parent Consent Form Biography Questionnaire and be mailed to Department of Education, Health and Nutrition Center, Meralco Ave., Pasig City. The entry form may be photocopied. Entries should be mailed flat or in mailing tubes. Entries must be received no later than May 13, 2011. Colgate-Palmolive Company is not responsible for lost, late or misdirected mail.

**What size should the entry be?**

Entries should be a minimum of 8 1/2 x 11 inches and cannot exceed 11 x 17 inches.

**Will entries be returned?**

No. Entries become sole property of Colgate-Palmolive Company and will not be returned.

### **How will the entries be judged?**

Entries will be judged on originality, creativity, imagination, and best rendering of the theme "Why My Bright Smile is Important."

Colgate-Palmolive and Department of Education will choose 9 winners. These winners will be submitted to the Global Judging for final selection of the 12 global winners to be featured on the Global Calendar.

Decision of the judges is final

### **How will the winners be notified?**

National Winners will be notified about 3rd week of May

Global winners will be notified by mail about 2<sup>nd</sup> week of July

### **What are the requirements to enter?**

By completing the entry form, entrants agree to the reproduction, use, display and exhibition of their artwork in the Global Calendar and traveling exhibit. Entries also agree to use their name, photograph or likeness and personal information in advertising, promotional and publicity materials and the final calendar for global distribution.

### **What is the timetable?**

Entry deadline to the Division Offices	:	May 3. 2011
Entry deadline to the Regional Offices	:	May 6. 2011
Entry deadline to DepED Central Office	:	May 13. 2011
Philippine Winners notified	:	May 18. 2011
Global winners notified	:	July 11. 2011

### **Any question?**

For more information, please contact **Dr. Thelma C. Aljibe**, Head, Dental Services, Health and Nutrition Center (HNC) at tel. no. 635-9964 or 09277965711

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